

Talking With a Pup Tent About Sponsoring an Auxiliary

This resource is designed to help when having a conversation with members of a Bachelor Pup Tent about the benefits of sponsoring a Cootie Auxiliary. It is not meant to be a script but rather talking points to use as a resource during the conversation.

More Hands Means More Veterans Served

An Auxiliary creates another group of people working toward our shared mission to **Keep 'Em Smilin' in Beds of White**.

- More people are available for Hospital visits and Veteran activities.
- More people can help prepare for activities.
- More people serving means more opportunities to reach and serve Veterans.

Share the Work and the Fun

Hospital work is at the heart of what we do, but Cooties do more than Hospital work.

- An Auxiliary brings additional hands to work alongside the Pup Tent with fundraisers, projects, activities, events, and fellowship.
- More people can help plan, prepare, participate, and clean up.
- Many hands really do make light work, and doing the work together can make it more enjoyable.

Fresh Ideas & Connections

An Auxiliary doesn't just bring more people. It brings new ideas and connections.

- Fresh ideas can create new ways to engage and serve Veterans.
- Fresh ideas can also create new possibilities for activities, fundraisers, and growth.
- New members may bring new community connections and resources.
- Sometimes new people looking at an old challenge see new possibilities.

Strengthening the Cootie Family

- An Auxiliary gives eligible VFW Auxiliary members an opportunity to become part of the Cootie family and experience what makes our organization special.
- A strong Pup Tent and Auxiliary partnership can benefit both the MOC and MOCA.
- Growth is not simply about adding names to a roster. Active, engaged members strengthen both organizations.

Bringing New Life to a Pup Tent

- A new Auxiliary brings new people and excitement into the Cootie family.
- Increased participation can create greater fellowship and more fun.
- New energy and enthusiasm can help generate renewed interest and participation.
- A Pup Tent does not have to be struggling to benefit from that energy. Even a healthy Pup Tent should be thinking about its future.
- A strong Auxiliary can become an important part of that future.

Strengthening Our VFW Family

- A strong Pup Tent and Auxiliary partnership can strengthen relationships throughout the VFW family.
- When the VFW, VFW Auxiliary, MOC, and MOCA communicate and work together, everyone benefits, especially the Veterans we serve.

The Pup Tent Does Not Have to Organize the Auxiliary

- The MOCA Supreme Line has developed a New Auxiliary Development and Formation Toolkit that provides a clear, streamlined process to guide the Organizer from development through institution and beyond.

Together, we can serve more Veterans.