



AUXILIARY TO THE MILITARY ORDER OF THE COOTIE



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Date _____

Dear Seam Squirrel and Members of Pup Tent _____,

There is a lot of excitement and new energy in the MOCA as we look toward the future and focus on growing and strengthening our organization. I am asking you to be a part of moving *Into the Future!* by considering sponsoring an Auxiliary to your Pup Tent.

The MOC and MOCA share a common purpose: serving our hospitalized Veterans. By sponsoring an Auxiliary, your Pup Tent can expand the number of people working together to fulfill that mission while strengthening the Cootie family along the way.

Consider what an Auxiliary can add to your Pup Tent:

- An Auxiliary means more hands to share in the work, not only with Hospital visits, but also with projects and fundraising. Many hands really do make light work.
- An Auxiliary expands our ability to reach and serve more Veterans.
- An Auxiliary can bring fresh ideas and a different perspective, creating new possibilities for activities, fundraisers, and growth.
- An Auxiliary brings fresh energy and enthusiasm to your Pup Tent.
- An Auxiliary gives eligible VFW Auxiliary members an opportunity to become part of the Cootie family, experience what makes our organization special, and introduce others to the Cooties along the way.
- An Auxiliary and Pup Tent, working in strong partnership, can strengthen relationships throughout our VFW family.
- An Auxiliary can become an important part of a Pup Tent looking toward its own future.

Sponsoring an Auxiliary doesn't mean your Pup Tent has to organize it. The MOCA Supreme Line has created a New Auxiliary Development and Formation Toolkit to provide a clear, streamlined process for establishing a new Auxiliary. It is designed to guide the Organizer through the entire process, from the first steps through institution and beyond.

I hope you will give some thought to what an Auxiliary could bring to your Pup Tent and to the Veterans we serve. If you are interested in sponsoring an Auxiliary, would like more information, or simply want to have a conversation about what an Auxiliary could mean for your Pup Tent, please reach out to me.

Together, we can serve more Veterans.

Dawn Van Tassel
MOCA Supreme President 2026–2027
Battlefields to Barnyards