

MILITARY ORDER OF THE COOTIE AUXILIARY



My Fellow MOCA Members,

One of the things we have always admired about our parent organization is the way they recognize participation, achievement, and dedication. The VFW, VFW Auxiliary, and Military Order of the Cootie all have programs that encourage involvement while recognizing those who go above and beyond in service to their organizations and our Veterans. For too long, however, we have not had a recognition program designed specifically for the Military Order of the Cootie Auxiliary.

That changes this year!

Our Operation Reboot Committee has been working hard to develop new tools, strengthen our organization, and create opportunities to recognize the outstanding work being done throughout the MOCA. It is our pleasure to introduce the Busy as a Bee, BEEHIVE Award.

This award was created to recognize Auxiliaries and Grands that are actively serving Veterans, strengthening our organization, supporting their VFW Auxiliary, building meaningful partnerships, growing membership, and fulfilling the administrative responsibilities that keep our organization strong. From hospital visits and community outreach to reports, audits, and recordkeeping, every contribution plays a role in the success of the MOCA.

Just as a beehive is made up of many individual cells working together to support the hive, this program is divided into BEEHIVE Cells. Each Cell represents an important part of a successful Auxiliary or Grand. Some Cells focus on membership growth and organizational development, while others focus on service to Veterans, administrative excellence, outreach, partnerships, leadership, and Auxiliary formation. Individually, each Cell is important. Together, they create a strong and healthy BEEHIVE. Just as every bee contributes to the success of the hive, every member contributes to the success of the MOCA.

Whether your Auxiliary is large or small, newly instituted or long established, every Auxiliary has the opportunity to be recognized through participation, dedication, teamwork, and commitment to our mission. By investing in the future of the MOCA and successfully completing the requirements of the Busy as a Bee, BEEHIVE Award, qualifying Auxiliaries and Grand Auxiliaries will become members of the official BEEHIVE.

Each qualifying Auxiliary and Grand Auxiliary will receive a Certificate of Recognition. Presidents and Treasurers will receive a BEEHIVE recognition pin, and all members present at the Supreme Convention will receive a BEEHIVE Convention Credential Ribbon. In addition, members of qualifying Auxiliaries will be eligible to purchase the official BEEHIVE recognition pin.

It is our hope that this program inspires new ideas, encourages involvement, strengthens our Auxiliaries and Grands, and highlights the outstanding work being done throughout our organization.

As we kick off the 2026–2027 year, let's keep the buzz alive, continue building strong BEEHIVES, and together strengthen the future of the Military Order of the Cootie Auxiliary.

We are honored to move *Into the Future!* with all of you.

Operation Reboot Committee Members
and
Dawn VanTassell
Supreme President
Military Order of the Cootie Auxiliary

