

MILITARY ORDER OF THE COOTIE AUXILIARY

Busy as a Bee, **BEEHIVE** AWARD

A BUSY AUXILIARY IS A STRONG AUXILIARY!



BUILD YOUR AUXILIARY BEEHIVE

Each Cell represents an important part of a strong and successful Auxiliary. Complete every requirement in all five BEEHIVE Cells to earn the Busy as a Bee, BEEHIVE Award. For encouragement, inspiration, ideas, and additional guidance, refer to the BEEHIVE Success Guide.



CELL 1

MEMBERSHIP GROWTH

A healthy organization must continue to grow. New members bring fresh ideas, new energy, and new opportunities to serve. Membership growth is not simply about increasing numbers; it is about ensuring the future of the Military Order of the Cootie Auxiliary. By recruiting, mentoring, and retaining members, we build a stronger future for tomorrow.

To complete the Membership Growth Cell, an Auxiliary must:

- ☐ Reach 100% Membership by June 30.
- ☐ Promote the MOCA at a minimum of one VFW Auxiliary District meeting by June 30.
- ☐ Auxiliaries not in a Grand, promote the MOCA at a VFW Auxiliary Department Convention or Conference by June 30.
- ☐ Auxiliaries within a Grand must support the Grand promotional effort at a VFW Auxiliary Department Convention or Conference.



Every member matters. Every renewal matters. Every new recruit helps strengthen the future of our organization.

CELL 2

HOSPITAL & VETERAN SERVICE

Serving Veterans is the heart of our organization. Every hospital visit, nursing home visit, home visit, act of kindness, and moment of fellowship helps fulfill our mission of keeping Veterans smiling. Through active participation and personal involvement, members bring comfort, companionship, and support to Veterans in need.

To complete the Hospital & Veteran Service Cell, an Auxiliary must:

- ☐ Reach 135% of its assigned Hospital Goal by June 30.
- ☐ Have at least one active participant in the Clown Program during the program year.



Hospital work is most successful when it becomes the work of the entire Auxiliary. Auxiliaries are encouraged to involve as many members as possible in hospital and veteran service activities throughout the year.

CELL 3

AUXILIARY PROFILE

Every Auxiliary has a story to tell. The Auxiliary Profile helps the Supreme Organization get to know all the Auxiliaries that make up the MOCA, while highlighting the many ways our members support both the MOCA and the VFW Auxiliary.

To complete the Auxiliary Profile Cell, an Auxiliary must:

- ☐ Submit the Auxiliary Profile found in the Program Book no later than October 31.



Our pride in the MOCA strengthens our pride in the VFW Auxiliary, and our pride in the VFW Auxiliary strengthens our pride in the MOCA.

*Let's Keep
the Buzz
Alive!*



SUBMIT BY JUNE 30 • PLEASE RETAIN A COPY FOR YOUR RECORDS • THANK YOU FOR ALL YOU DO!

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CELL 4

OUTREACH & PARTNERSHIP WITH OUR VFW AUXILIARY



Membership in the Military Order of the Cootie Auxiliary comes through the VFW Auxiliary. Therefore, maintaining strong relationships and open communication is essential to the future growth and success of our organization.

*Together We Can
Serve More Veterans.*



To complete the Outreach & Partnership Cell, an Auxiliary must complete at least two of the following activities or another like activity approved by the Supreme President, between July 1 and June 30:

- ☐ Host a VFW Auxiliary membership drive. This should also include promotion of VFW membership opportunities whenever possible.
- ☐ Participate as a group in a VFW Auxiliary-hosted event while wearing Cootie red.
- ☐ Conduct a joint service activity with the VFW Auxiliary.
- ☐ Host a fellowship dinner or social event for the VFW Auxiliary.
- ☐ Support a VFW Auxiliary program or special project.



CELL 5

ADMINISTRATIVE EXCELLENCE



Strong organizations are built through sound administration, timely reporting, and responsible recordkeeping. Reports, audits, bonding, and required filings may not be the most exciting part of Auxiliary operations, but they are necessary responsibilities. Completing these requirements on time helps ensure that Auxiliaries remain organized, accountable, and in good standing.

Administrative excellence is more than paperwork. It demonstrates commitment, accountability, and dedication to the success of the Auxiliary and the future of our organization.

To complete the Administrative Excellence Cell, an Auxiliary must:

- ☐ Conduct at least 10 meetings between July 1 and June 30.
- ☐ Auxiliaries within a Grand: The Auxiliary President shall attend the Grand Convention and all scheduled Grand Council of Administration meetings during the year.
- ☐ Submit 12 timely Hospital Reports.
- ☐ Submit 12 timely Chaplain Reports.
- ☐ Submit Mid-Year Reports by January 10.
- ☐ Submit Year-End Reports by June 30.
- ☐ Submit the required Sarah Ducharme Scholarship Fund donation of \$5.00 per member by June 30.
- ☐ Submit the "Donations for Supreme Programs" form found in the Program Book by June 30.
- ☐ Support each Supreme Program through a donation, as reflected on the Donations for Supreme Programs form.
- ☐ Submit your Auxiliary's Installation Report no later than March 31.
- ☐ Submit all required audits in a timely manner.
- ☐ Maintain required bonding.
- ☐ File IRS Form 990 on time and maintain documentation of filing.



BEEHIVE RECOGNITION

Auxiliaries successfully completing all five BEEHIVE Cells will become members of the official BEEHIVE and receive:

- ☐  Certificate of Recognition
- ☐  BEEHIVE Recognition Pin (President & Treasurer)
- ☐  BEEHIVE Convention Credential Ribbon



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